AUSTRALIAN COLLEGE
EXPANDING YOUR HORIZONS

Course Brochure

FJ

Australian College Advanced Journalism Program (Freelance Journalism)

www.australiancollege.edu.au

Why should you choose to study with Australian College?

Flexible Learning

- Selfpaced
- Access your training wherever and whenever suits your lifestyle

Unparallelled Support

- Fullaccesstoyourvirtualcampus 24/7
- Unlimited trainer, assessor and student services support throughout your studies

Payment Plans To Suit You

- Flexible,cost-effective,interestfree,payment options
- Price-match opportunity available

More Opportunities For You

- Thousands ofourstudentshavealreadygraduated with nationally recognised qualifications
- Begin an exciting career with some of the best-known companies in Australia or Internationally
- Own and operate your own business
- Up skill and climb the corporate ladder
- Learn something different and take your hobby to the next level

Join our graduates enjoying successful, exciting careers across many industries.

Our Courses

FJ Australian College Advanced Journalism Program (Freelance Journalism)

COURSE SUMMARY

Flexible duration: Up to 12 months
Study load: Self-paced
Start date: Start anytime

Course Code: FJ

Qualification gained: Australian College Advanced Journalism Program (Freelance Journalism)

Study mode: Flexible delivery (including online with some projects/activities and/or skills-based training).

Delivery methods: This course is delivered using an asynchronous study methodology, utilising online delivery (eLearning) of training materials supported with emailsandphonecallswith the trainerand assessor,onrequest.

Assessment method: Assessments may vary according to each subject, but overall may include the following:

- Knowledge/Theory-based short answer questions
- Projects

Course Modules:

Module 1 – Getting Started in Freelance Journalism

Readifig 1 .– The World of Jourfialism

- An Introduction to Freelance Journalism
- The Journalist's Role
- Careers in Journalism
- A Brief History of Journalism
- Inside a Newspaper
- Working as a Freelance Journalist
- The Journalist's Toolkit
- Writing a Journalism Article
- Getting Started – Space Fillers

Readifig 2 – News Reportifig

- What You Need to Succeed as a
- Freelance News Journalist
- Article Structure: The Inverted Pyramid
- Writing The Lead
- Writing The Tail Body. Angles Sell Stories

Readifig 3 – Freelafice Jourfialism Essefitials

- Responsible and Equipment Needs
- Writing for Newspapers
- Responsible Journalism
- The Journalist's Equipment
- Accounts and Stationery

Readifig 4 – Writifig as a Freelafice Jourfialist

- Selling Yourself and Your Work
- How to Present Your Articles
- A Basic Freelance Contract

Module 2 – Developing Writing Styles

Readifig 1 – How to Structure Your Story

- Beginnings, Middles and Endings
- Hooks and Angles
- Reporting Quotes
- Reporting Media Events
- The Uses of Tense

Readifig 2 – Research, Statistics afid the Ifiterfiet

- Research and Information Sources
- The Internet

· External Research Resources ·

Accessing 'Official' Information

Re6difig 3 – Jourfi6lism Ifiterviews

- · Good Interviewing
- · Setting Up The Interview
- · Conducting The Interview
- · Interview Quotes

Re6difig 4 – Jourfi6lism Ifiterviews

- · Your Personal Style
- · Why Style Matters
- · Writing Technique
- · House Style

Module 3 – Writing for a Diverse Industry

Re6difig 1 – Writifig for Newsp6pers 6fid M6g6zifies

- · A Journalist's Way With Words
- · Working with Sub-Editors
- · Using Language Correctly
- · Writing Headlines
- · Opinion Pieces

Re6difig 2 – Medi6, L6w 6fid Ethics

- · Key Legal Concepts
- · The Law and Court Reporting
- · Copyright
- · Ethics and Courtesy Count, Too

Re6difig 3 – Fe6ture Writifig

- · The Value of Feature Writing
- · The Joy of Feature Writing
- · The Human Interest Story
- · Researching a Feature Story
- · Writing The Feature
- · Reviewing a Feature Story

Re6difig 4 – Writifig Columfis 6fid Reviews

- · A Column of Your Own
- · Writing for Specialist Publications
- · Writing Reviews
- · Writing Arts and Entertainment Reviews
- · Sports Writing
- · Travel Writing
- · Your Contacts Book

ENTRY REQUIREMENTS

The training packagedoes not stipulate any mandatory entry requirements for the qualification delivered by this course. The student must have access to and have:

- ccess to a computer with word processing, PDF reader capabilities and an internet connection
- A good command of written English
- Ability to allocate appropriate study hours per week

AUSTRALIAN COLLEGE

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If you have any questions about the College, our courses, or need help with enrolment, please contact us.

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